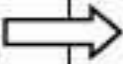


REAL INSTITUTE OF MANAGEMENT AND RESEARCH

RUBRIC FOR SUMMER INTERNSHIP REPORT ASSESMENT.

NAME OF THE STUDENT: _____

DATE: _____

CRITERION	SUBSTANTIAL ACHIEVEMENT (8-10 Marks)	MODERATE ACHIEVEMENT (5-7 Marks)	POOR ACHIEVEMENT (0-4 Marks)
Description of Organizational Profile	Writes a clear description of company profile including its history, management structure, products / services offered, key achievements and market performance	Writes a limited description of company profile. However a majority of the points are covered.	Writes a very brief description of company profile excluding majority of the points.
Analysis of organization & Sector.	Performs a SWOT analysis for the company and presents all the key challenges & opportunities of the sector in general and company in particular.	A limited analysis of the company and the sector is performed. All the key elements of challenges & opportunities have not been identified.	Is unable to perform a proper SWOT analysis and identify the challenges & opportunities of the sector in general and company in particular.
Application of theoretical knowledge.	Details of the work done or project implemented during internship is documented in detail. Theoretical basis is used to identify the various issues in organization and its processes.	Work done or project implemented during internship is documented but with limited details. No proper theoretical basis for identification of issues in organization and its processes.	Documentation of work done or project implemented during internship is vaguely defined. No attempt has been made to relate theory with organizational or procedural problems.
Conclusions and Recommendations	Conclusions drawn are not global but specific & based on empirical evidences. Recommendations given are practical and feasibility & methodology of implementing the same is discussed.	Conclusions drawn are specific but empirical evidences are not properly presented. Recommendations given seem to be practical and feasible. However, methodology of implementing the same is not discussed.	Conclusions drawn are of global nature not based on empirical evidences. Recommendations given don't seem practical and feasibility & methodology of implementing the same is not discussed.
Feedback from organization.	A positive and high score of feedback is received on most of the parameters from the SIP organization.	An average and moderate score of feedback is received on most of the parameters from the SIP organization.	A low and poor score of feedback is received on most of the parameters from the SIP organization. (or feedback not submitted)
Total Points Scored (Out of 50 maximum possible) 			
Faculty 1 Initials	Faculty 1 Signature	Faculty 2 Initials	Faculty 2 Signature